

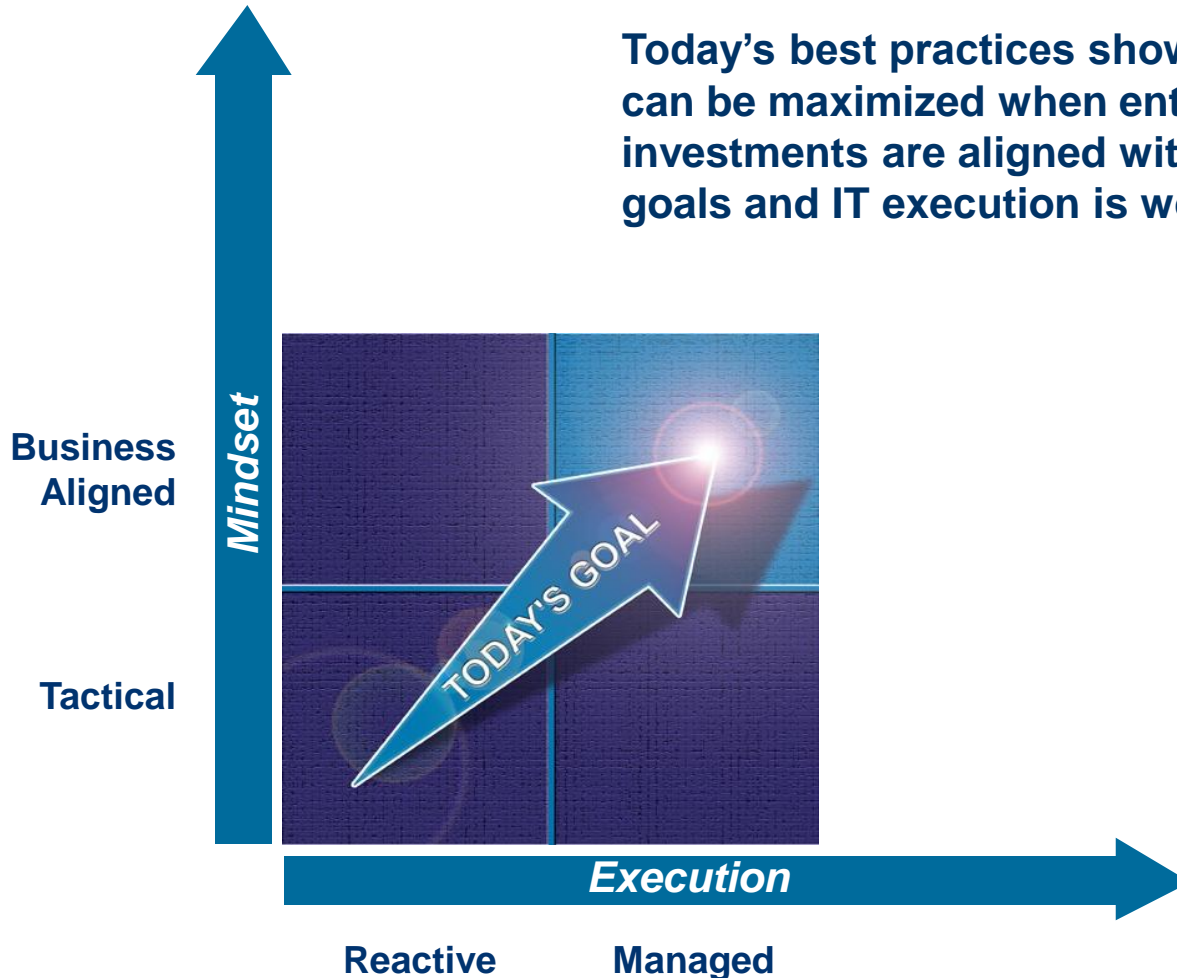
IT Strategy

This is a comprehensive document on Invigorate IT Strategy framework, critical success factors and approach.



The Key Drivers of IT Value

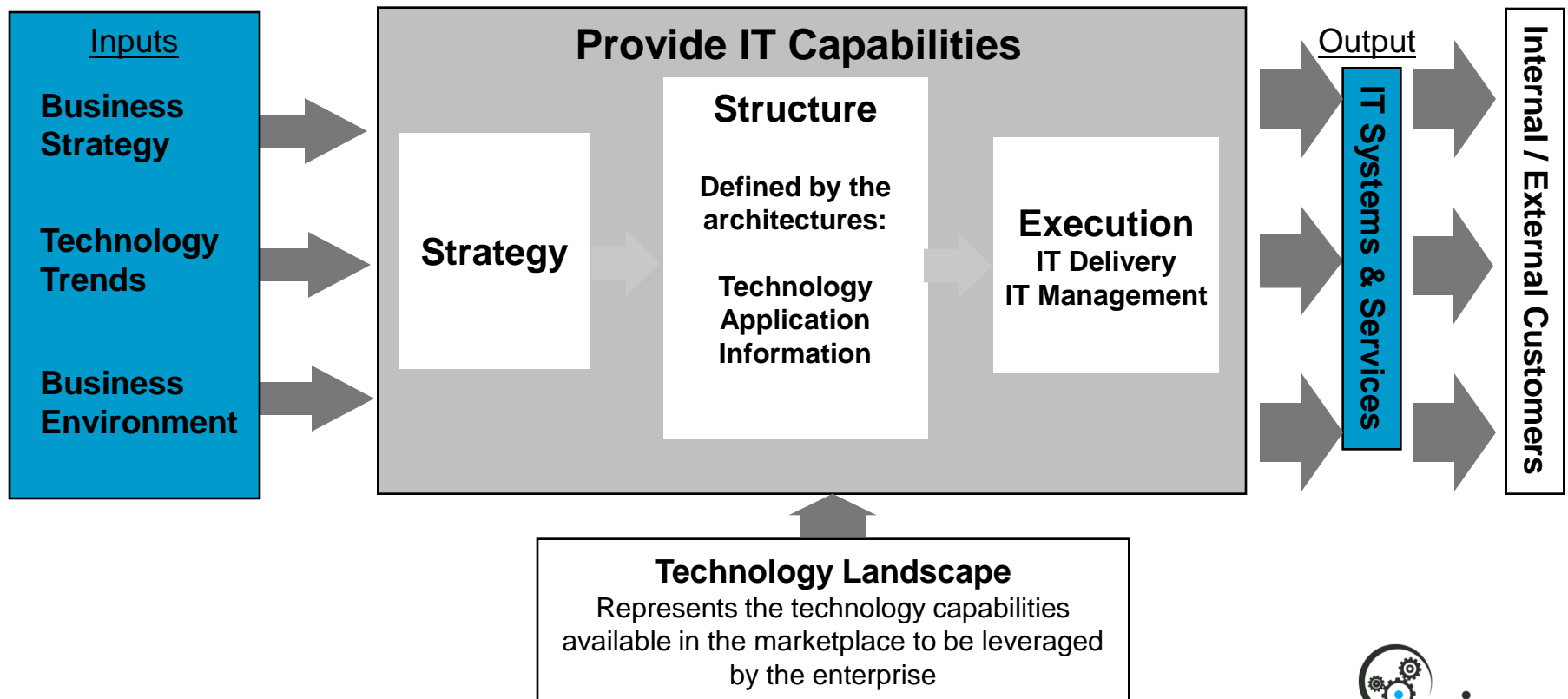
Today's best practices show that IT value can be maximized when enterprise IT investments are aligned with business goals and IT execution is well managed.



“Provide IT Capabilities” is the Overall Process for Deploying and Managing Information Technology Assets in the Enterprise

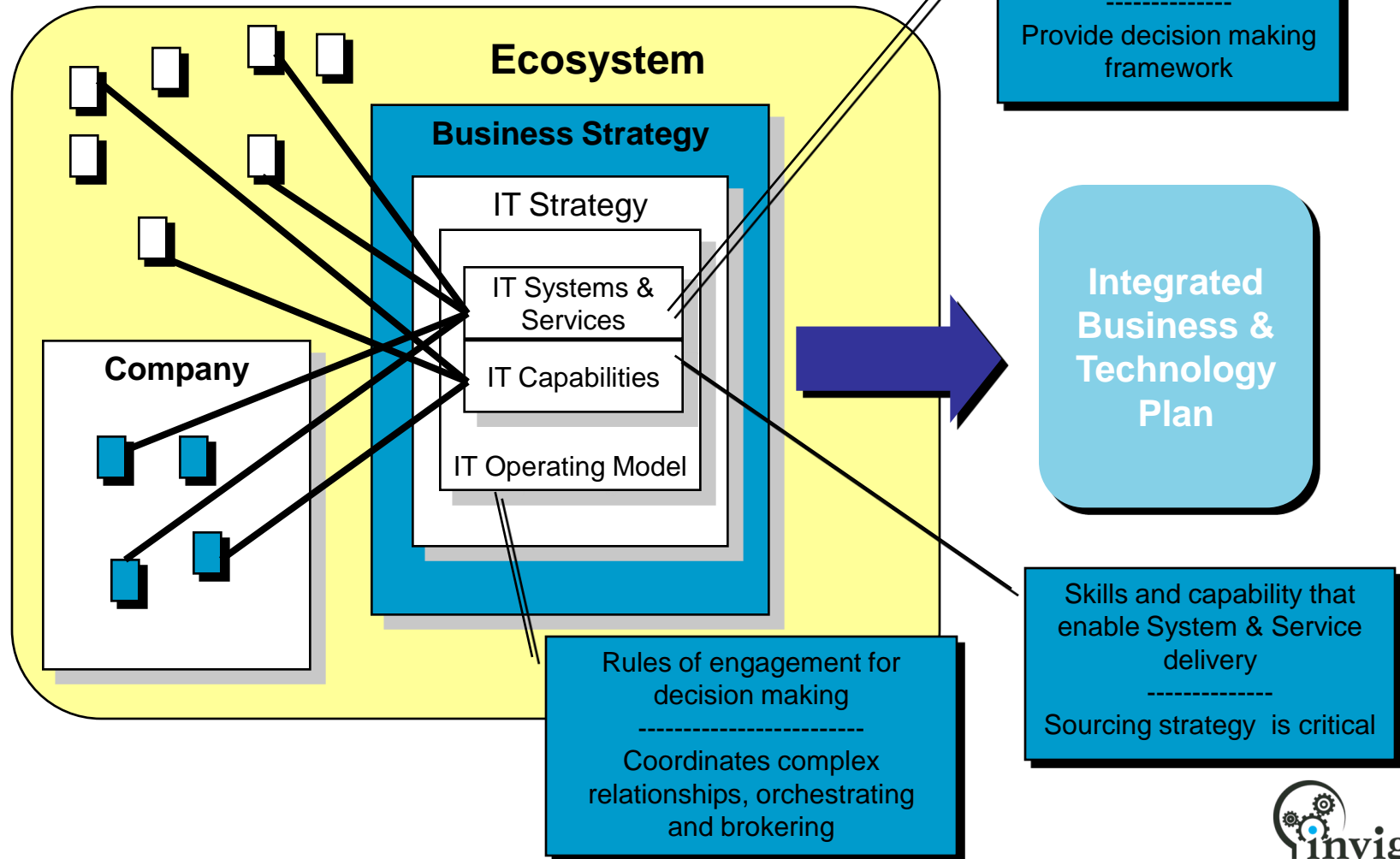
Provide IT Capabilities is the mega-process associated with providing the enterprise with information technology systems and services

- **Strategy** sets the direction while;
- **Structure** defines the roadmaps required to support the strategy and guides;
- **Execution** which is the implementation of the strategy

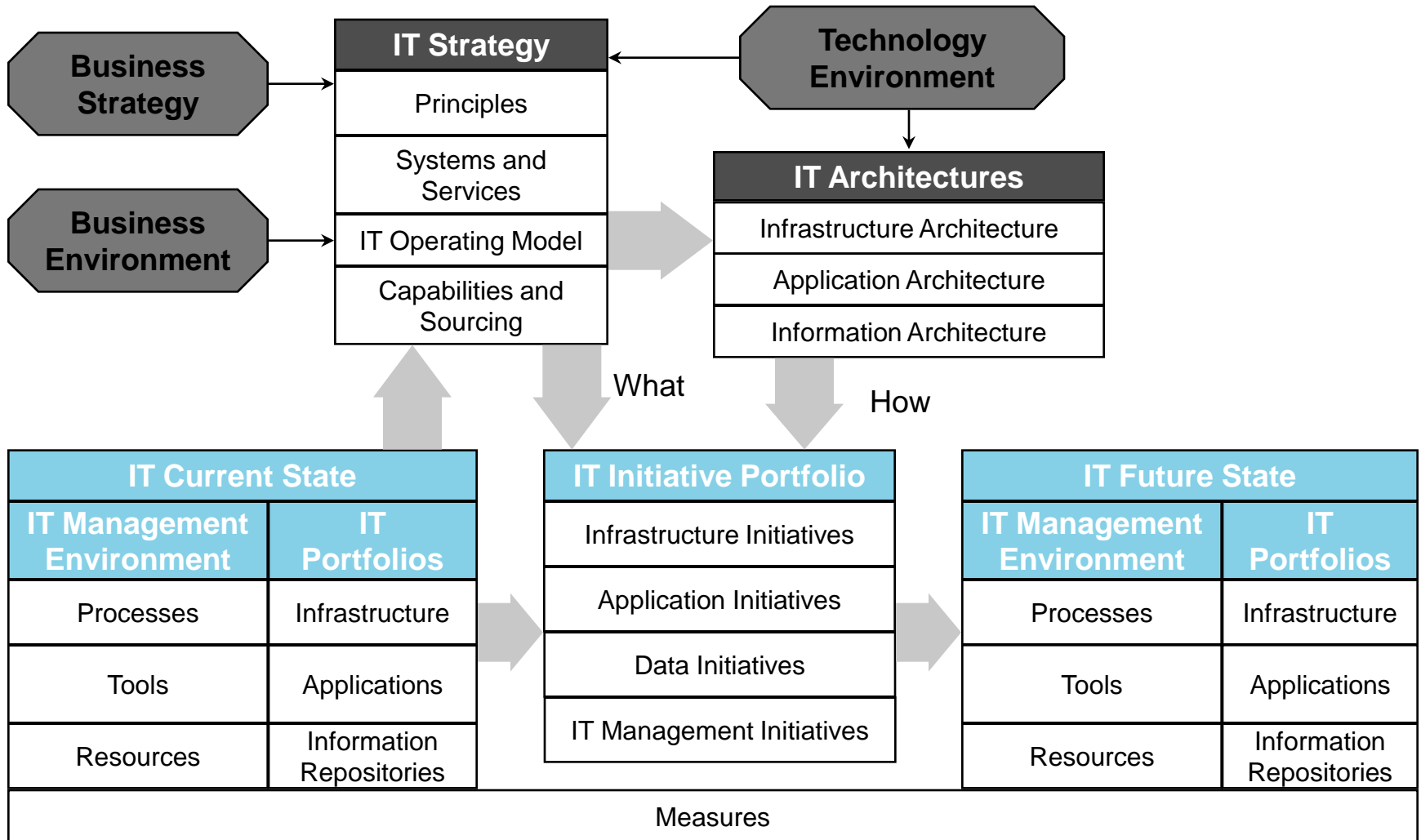


An IT Strategy Drives the IT Investments Choices

A plan for leveraging the IT capabilities of the company and the ecosystem to deliver business success



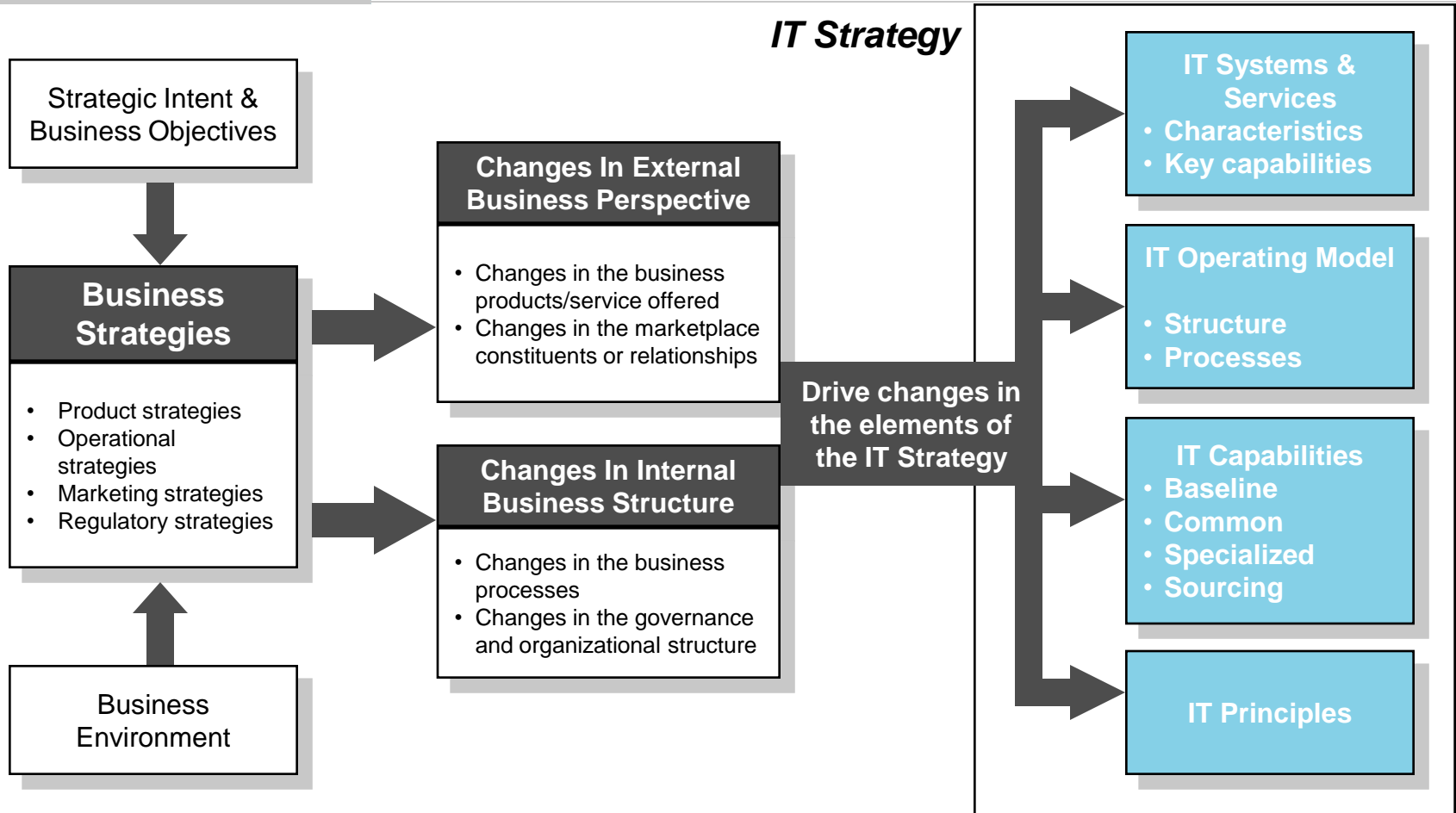
IT Strategy Drives the Overall IT Planning Process



Our Approach Focuses on Enabling the 3 Critical Success Factors For IT Strategy Development

- ***Strong alignment***
 - Strong bi-directional alignment and clear linkage between IT investments and the business strategy
- ***Appropriate governance***
 - An IT operating model that balances the IT roles & responsibilities within the enterprise (between business units, divisions, functions) and leverages external resources as well
- ***Identification of Critical Capabilities***
 - Identification of the critical IT capabilities required to deploy and manage the IT environment and the most appropriate sourcing of the capability (internally and externally to the enterprise)

IT Strategy Development is Strongly Linked to Business Drivers



Business strategies are derived & confirmed

Analysis and impact of business strategies drive changes and priorities of the external business perspective and the internal business structure

Analysis of the business changes and priorities drive the characteristics of the IT products & services, IT governance and the required IT capabilities

The IT Strategy Development Process is Accelerated, Phased & Iterative

